MICHAEL W. MOORE

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EXPERIENCE

PROGRAMMING DIRECTOR/TRAFFIC DIRECTOR/MASTER CONTROL SUPERVISOR ***07 / 2015 - Present***

ABC – KAPP/KVEW Broadcasting

- Plan, Schedule, Implement, and Report programming schedules for multiple channels in multiple markets.
- Research and compile a detailed weekly report on inventory availability for General Manager, Director of Sales, and staff.
- Use WideOrbit software to schedule logs for dual-market stations 24/7
- Supervise and coordinate Master Control operators, traffic information, and equipment to ensure 24/7 quality broadcast
- Analyze end user requests to develop efficient workflows in the ingest, processing, and management of media assets.
- Utilize Grass Valley, Adobe Premiere, and Avid to encode, transcode, and wrap/rewrap media assets.
- Provide troubleshooting of technical and operational issues on various equipment and software as needed. Escalate to engineering when required.
- Manage/Schedule incoming and outgoing file transfers.
- Oversee team of people responsible for ensuring highest quality of broadcast

FREELANCE PRODUCER/EDITOR ***08 / 2007 - Present***

- 4 Time award winner
- Work to keep projects on time and below budget expectations.
- Find Gear and Hire Crew
- Assist Director and clients with creative vision. Produce and/or Edit various spots for customer needs.

PRODUCER/EDITOR/ TECHNICAL DIRECTOR – Marketing & Live Events ***11 / 2011 - 10 /2014***

Fuller Graduate School – Communications and Marketing Division

- Part of a team that created both promo and live event materials for the institution.
- Researched, created, and implemented a mobile studio for live events. Saw projects through from Conceptualization to Distribution.
- Produce, Direct, Film, Edit, and Distribute Promos, live events, Conferences, Classes and Interviews.

VIDEO AND DIGITAL ARCHIVING SPECIALIST/ VIDEO SERVICES COORDINATOR ***10 / 2005 - 11 / 2011***

Fuller Graduate School – Library/Information Technology

- See projects through from Conceptualization to Distribution.
- Research, Implement, and Create Archiving solutions and standards for Fuller digital material.
- Learn and operate all forms of audio, video, and computer equipment needed in order to facilitate projects and archiving. Produce, Direct, Film, Edit, and Distribute Promos, live events, Conferences, Classes and Interviews.
- Create, distribute, and teach training materials including but not limited to, basic fundamentals of video concepts, styles, and hardware.
- Oversee team of 5 audio/video technicians.

EDUCATION

FULLER THEOLOGICAL SEMINARY ***2005 - 2012***

MATM (Master of Arts) Youth, Family, and Culture (Leadership Degree)

UNIVERSITY OF IDAHO ***1998 - 2002***

BFA (Bachelor of Fine Arts) , Technical Theatre/Theatre Design and Technology

LANGUAGES: English (Native proficiency) / Mandarin & French (Elementary level)

CERTIFICATIONS: SOUND REINFORCEMENT FOR TECHNICIANS - *SynAudCon*