

Cesca-Maria Segarra

(575) 779-8809 | cescamariasegarra@gmail.com

[Cesca's Portfolio](#)

EDUCATION

University of New Mexico

Albuquerque, NM

Bachelor of Fine Arts, Film & Digital Media, May 2022

- Maintained an average 3.4 GPA
- 2018-2022 Lottery Scholarship Recipient
- 2018-2022 EDE Scholarship Recipient
- 2020 Cherry Reel Film Festival Best Documentary Award
- 2021 Southwest Film Center Screenwriting Award
- 2022 Telluride Film Festival Symposium Student

PROFESSIONAL EXPERIENCES

KSPS/PBS

Spokane, WA

Production Crew Member, October 2023-Present

- Operating and assisting with cameras, lighting, and sound equipment
- Ran teleprompter for Saturday Night Cinema
- Timer for the Electoral Debates
- Assisted in the filming of the show Sit and Be Fit
- Assembling set for Sit and Be Fit

Casa del Creativo

Albuquerque, NM

Founder, Director, & Editor-in-Chief, March 2023-Present

- Successfully filmed, directed, and produced music videos for local bands and independent artists
- Conceptualized and executed creative ideas for music videos, promotional content, and live events
- Wrote script for the production of various music videos
- Assembled and led the film and production team
- Developed and maintained relationships with artists, labels, and management team
- Scouted and secured filming locations
- Edited and produced the final cut of music videos using Davinci Resolve and Adobe Suite
- Managed budgets and timelines to ensure successful and on-time project delivery

Kaktus Brewing Co

Bernalillo, NM

Marketing Specialist, November 2022-October 2023

- Designed weekly newsletters including visual media and written text
- Reported the progress of marketing projects and campaigns to company leaders

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- Generated all short-term and long-term marketing goals, plans, and trajectories
- Updated website and event calendar
- Used several creative programs including Adobe Pro and Canva to create marketing material

UN-17

Albuquerque, NM

Editor-in-Chief, December 2022-Present

- Outlined and prepared podcast structure, schedule, and scripts
- Developed company mission and brand culture
- Edited podcast episodes using Adobe Audition

“Dear Judith” Short Film

Albuquerque, NM

Director’s Assistant, January 2022

- Transported production and film equipment
- Supported crew members on set
- Prepared and packed production and film equipment
- Drafted and collected all production paperwork

ABC Sports

Albuquerque, NM

Production Crew, December 2022

- Set up and broke down all production cameras and equipment for collegiate sporting events
- Assisted in the filming of collegiate sporting events

NMPBS/KNME

Albuquerque, NM

Production Crew Member, May 2020-May 2021

- Generated graphics and marketing material for New Mexico in Focus
- Utilized Avid Media Composer for editing television and marketing material
- Operated cameras, lighting, and sound equipment
- Assisted in the filming of the show Colores

NOTABLE PROJECTS

Dear Judith

2023 *Inspirado and Unapologetic Films* production.

<https://www.imdb.com/title/tt20255906/>

‘Die Pretty’ TV Pilot

2022 *Ninety 90 Pictures* production co.

<https://www.ninety90pictures.com/projects>