

# Richard Tieman

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• [Professional Reel](#)

With nearly 10 years of experience in media and communications, I consider myself a Master of Fan Engagement in the world of sports. My extensive experience includes over 3 years with Adobe programs, 2 years in minor league sports, and 2 years as an MMJ/Sports Reporter, and make me an ideal candidate for media, marketing and communications roles.

## - EXPERIENCE -

### *Play-by-Play Commentator - Avantage Entertainment*

*06/2023 - Present*

- Lead commentator for one of a kind online social gaming experience.
- Establish and develop a guide for the current commentary team, as well as future hires, to help understand not only their role but their duties and responsibilities during the live broadcast.

### *Sports Reporter - Cowles Media Co.*

*03/2022 - 10/2023*

- Created and produced compelling stories and entertaining digital web content week to week.
- Shot, wrote, edited, and produced my feature stories and highlights, as well as coordinated all interviews.
- Established a following and gained statewide recognition while based in one of the smallest markets, by creating a unique weekly segment featuring myself as a superhero counting down the Top 10 Plays of the Week for local high school athletes.
- Outperformed other sports reporters for 14 consecutive weeks with one or more stories featured in the Top 10 Stories of the Week.

### *Director of Media & Marketing - Champions Indoor Football League*

*2021 Season*

- Oversaw all media channels and media relations for the league and would prepare all digital communications including all press releases, news, and league announcements.
- Boosted web and social media presence, as well as fan engagement, by creating and developing exciting weekly digital content featuring players and coaches from around the league.
- Scheduled and coordinated digital and social media content with the use of planning tools such as hootsuite.

### *Media Specialist - Omaha Beef*

*2021 Season*

- Created new entertaining weekly content for the teams social media channels including, game previews, recaps featuring player and staff interviews, as well as a coaches show for home games.
- Designed all graphics and logos for the weekly content and media relations, as well as all graphics for in game promotions featured during games.
- Gained the opportunity to fill in on Play-by-Play commentary duty at all away games including the 2021 League Championship.

## - EDUCATION -

### *Sportscasting Bachelor's Degree - Full Sail University*

*Graduated - 2020*